

OTHER COMMON WAYS TO GIVE

Cash: Cash gifts are the simplest and most common way to support WRLT. Most “cash” gifts are in the form of a check. You may also make outright gifts by credit card. If you itemize deductions, under current tax law, these donations are generally deductible up to 50% of your adjusted gross income.

Securities: Gifts of securities that you have owned more than a year, such as stocks, bonds, mutual funds and other publicly traded securities, are easily donated. Tax laws make these gifts, which appreciate in value, highly advantageous for you and your heirs. You receive a charitable deduction based on the fair market value of the asset at the date of transfer and avoid paying capital gains tax on the appreciation. This allows you to make a significant gift at a lower cost compared to donating cash. Naming WRLT as the primary or contingent beneficiary of proceeds from any mutual fund, stock fund, or bond account also reduces estate taxes.